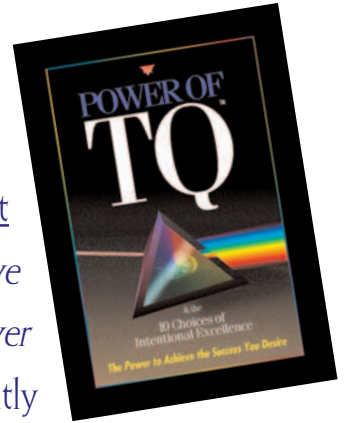


The Secret to Wealth, Power and Happiness...

IS HIGH TQ PERFORMANCE: HIGH EXPECTATIONS ~ BRILLIANT EXECUTION.

Have you ever wondered why some people actually attain the success they desire—where others constantly struggle with failed hopes, dreams and aspirations? The reason is this. People who perform brilliantly, achieve huge goals, attain financial independence and live the life of their dreams are quite different from people who struggle just to get by. Successful people have the **POWER** to *achieve* the results they expect—because they have substantially *more* Positives—and far *fewer* Negatives—driving their performance at every point in time. People who consistently fail to meet expectations have substantially *more* Negatives—and far *fewer* performance Positives.



THUS, PEOPLE FAIL SIMPLY BECAUSE THEY DON'T EXPECT TO SUCCEED.

After 10 years and millions of dollars of serious research into what drives success and failure, we can give you some remarkably simple advice. If you want to become a great deal more successful, improve your TQ—one choice at a time... one action at a time... one day at a time. TQ is the effective measurement of your Working Intelligence.™ TQ measures the **ACTIONS** you take to produce the **RESULTS** you **GET**. Consider this progression...

- ▲ Successful people are successful *because* they consistently produce better **RESULTS** over **TIME**.
- ▲ They produce better Results over Time *because* they have the **POWER** to consistently **PERFORM** better.
- ▲ They have the **POWER** to Perform better *because* they have far more **POSITIVES** and far fewer **NEGATIVES** driving their performance at every point in time.
- ▲ With greater performance Positives, they have trained themselves to **EXPECT** More and **EXECUTE** Better.
- ▲ Thus, they actually **GET** the Results they Expect... thereby **ACHIEVING** the success they desire.

THE INTENTIONAL PURSUIT OF EXCELLENCE...

Highly successful people engage in what we call the Intentional Pursuit of Excellence. When they see a performance Negative, they take an *immediate* Positive **ACTION** to eliminate it. Intentional Mediocrity is the result of seeing a performance Negative and doing *nothing*. Thus, success is actually in your DNA—your **D)o (t) N)ow A)ctions!**

Consider two people—one who is consistently **ENERGETIC**, **PASSIONATE**, **ENTHUSIASTIC**, **FOCUSED** and **SYSTEMATIC**—vs. someone who is usually **DRAINED**, **AIMLESS**, **PESSIMISTIC**, **VAGUE**, **SCATTERED** and **HAPHAZARD**. No question, the person with more **POSITIVES** driving their performance is vastly more effective, productive, competitive and successful than someone with more **NEGATIVES** driving their performance. People who exhibit High TQ Performance lead a life of happiness, satisfaction and significance—a life that truly matters.

PROOF THAT SUCCESS IS IN YOUR DNA: DO IT NOW ACTIONS...

On the following page are 100 Positive Drivers of Success... and 100 Negatives that, if permitted to remain in your performance, will cause you the heartbreak of failed hopes and dreams for the rest of your life. Choose the most successful person you personally know and circle **ALL** of their Positives and Negatives. Do the same for someone you know who is struggling right now. Add up each person's Positives and Negatives. What you will **SEE** is that the successful person has *far* **MORE** Positives — and *far* **FEWER** Negatives driving their performance.



EXPECT MORE—EXECUTE BETTER™



THE THIN LINE BETWEEN SUCCESS & FAILURE...

The key to success is the *Intentional Pursuit of Excellence*—for more *POSITIVES*—and far fewer *NEGATIVES* driving your performance. Here's the highly visible *PROOF*.

Success

Results

Lively **Energetic** Strong Steady Invigorated Revitalized Recharged **Dynamic** Cheerful Rejuvenated Purposeful Self-Governed **Passionate** Well-Rounded
 Inspired Creative **Committed** Principle-Based Evolving Devoted Responsible Confident **Enthusiastic** Positive Optimistic Unstoppable **Self-Assured** Motivational Persistent
 Progressive **Realistic** Fulfilled Satisfied Motivated **Explicit** Wholehearted Generous **Methodical** Excited Foresightful Diligent Well-Planned Detailed **Well-Informed** Dedicated
 Competent Productive Optimized **Prepared** Determined **Self-Directed** Selective Appropriate Results-oriented Gratified Balanced Predetermined **Focused** Preemptive Disciplined
 Respectful **Cooperative** Charismatic **Supportive** Collaborative Thoughtful Empowering **Appreciative** Contributive Articulate **Systematic** Thorough Automated Procedural
 Practical **Prompt** Orderly Organized Innovative **Meticulous** Vigilant Industrious Concentrated Engaged **Considerate** Uninterrupted Single-Minded Attentive
 Prolific **Accountable** Action-oriented Resourceful **Self-Initiated** Courageous Undaunted Eager **Proactive** Completion-Driven **Tenacious** Adventurous

Time

“Your net worth to the world is usually determined by what remains after your bad habits are subtracted from your good ones.”
 — Benjamin Franklin

Negative Drivers...

Fatigued **Drained** Tired Erratic Sluggish **Stressed** Run-down Lethargic **Gloomy** Depleted Aimless **Directionless**
Half-Hearted Neglectful **Uninspired** Uncreative Passive Arbitrary Declining **Hypocritical** Irresponsible Doubtful Discouraged Negative **Pessimistic**
Indecisive Insecure Critical Capricious Conventional **Wishful** Unfulfilled Disillusioned Unmotivated **Vague** Ambivalent Self-Serving **Haphazard** Detached Lackadaisical
 Shortsighted **Rash** Narrow-Minded Uncertain Noncommittal **Chaotic** Delayed Ineffective **Unprepared** Unreliable **Reactive** Habitual Inappropriate Efforts-based Frustrated
 Imbalanced Impulsive **Unfocused** Diverted Reluctant **Judgmental** Antagonistic Uninspiring **Unsupportive** Individualistic Thoughtless Withholding **Ungrateful**
 Non-participative Confusing Struggling **Careless** Overloaded **Inconsistent** Inefficient **Tardy** Disorderly Disorganized Outdated Disheveled Unmindful
 Wasteful **Over-committed** Uninterested **Inconsiderate** Disrupted Distracted **Preoccupied** Myopic Unaccountable Procrastinating Intimidated
 Overwhelmed Fearful **Evasive** Resistant Over-Analytical **Scattered** Undependable Regretful

Regrets

First, think about the MOST SUCCESSFUL person you know. Circle ALL the Positives and Negatives you SEE in his or her performance. Add them up and put the numbers here:
 + # _____
 - # _____

Do the same for someone you know who is STRUGGLING right now. Circle ALL the Positives and Negatives you SEE in their performance. Add them up and put the numbers here:
 + # _____
 - # _____

The Gift of Success – FREE!

DEVELOP THE SKILLS TO PRODUCE RESULTS BEYOND YOUR GREATEST HOPES AND DREAMS.

ThinkTQ.Com is the world's leading publisher of virtual training products for personal and professional excellence. We are in the business of measuring and improving human potential. We have created accelerated training tools, systems and technology that makes it easy to achieve your greatest goals and aspirations.

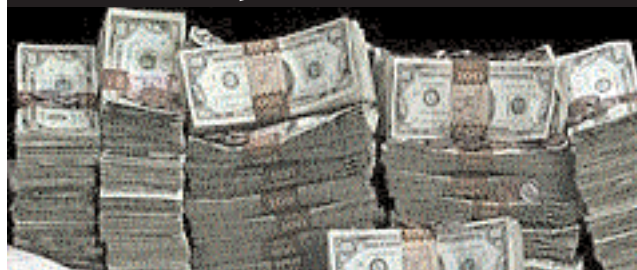
HIGH TQ PERFORMANCE—THE KEY TO WEALTH, POWER AND HAPPINESS.

The Lifestyle
of
Your Dreams



Improve Your TQ

Financial
Freedom



Improve Your TQ

Live What
You Value
Most in Life



Improve Your TQ

A Rewarding
Career –
Emotionally
&
Financially



The fastest and easiest way to achieve all your dreams and goals:

1. Test your TQ FREE to see exactly what you are doing *right...* precisely what you are doing *wrong...* and specifically what you need to do *differently* to produce better RESULTS, personally and professionally.
2. Read your FREE online assessment and discover *exactly* where you need to amplify strengths and eliminate your weaknesses.
3. Receive your first Personal Workshop FREE and simply DO it.

You can live your BEST life, starting right now.

You can make more money... live a life of happiness, satisfaction and significance... and achieve your greatest expectations.

Simply discover what's holding you back and eliminate it. Start now.

Get your \$160TQ Starter Program—FREE—at...

ThinkTQ.com/Success

You must enter this TQ Referral Code (from your Presenter): _____

